BRANDS & logos

v.2.0

BELVG

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Sorting and describing brand names in your Magento store is not a challenge anymore. Whenever you put a new brand in the store or help your customers to find the required one, Magento shop by brand extension assists you in that. From now on your clients will be able to sort the products according to their brand names and make their search more convenient.

Key features:

- Ability to categorize products by brands
- You can connect any good with a brand
- A page, displaying all brands
- Uploadable image for every brand
- WYSWYG-edited page for every brand
- Multi-store support
- Configurable SEO-friendly brand pages URLs
- Drop-down brands menu on the front-end

Overall information

Magento brand extension allows you to create a list of brands, using your admin panel. You can add a brand mark to every specific product and display it as a filter on category view and a drop-down menu.

With Magento Brands and Logos extension you can upload images and create individual description pages with configurable, SEO-friendly URLs for every brand, as well as displaying them all in one place.Brands are connected to products as attributes and are created in a separate section. You can set brand name, description, logo and meta-data for the brand page.

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⊘ **store.belvg**
☏ US: +1 424 253 08 01
☏ UK: +44 131 208 3007

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2. How to Install

PLEASE NOTICE: THIS BRANDS AND LOGOS VERSION IS NOT COMPATIBLE WITH THE PREVIOUS ONES.

In order to upgrade from previous Brands and Logos to this one:

1) Save data yourself or contact us so that we send you the automatic backup script;

2) Delete the previous Brands and Logos version;

3) Install this Brands and Logos version.

Step 1. Check Permissions.

Make sure the "app", "skin", "media" and "js" directories of your Magento and all directories inside them have full written permissions or set permissions on each directory equal to 777 or 0777.

Important! Change all permissions back after installation.

Read more about permissions here.

Step 2. Disable Cache.

Log into Magento **Admin Panel** and go to **System → Cache Management** and disable cache.

Read more about Cache Management here.

Step 3. Disable Compilation.

Log into Magento **Admin Panel** and go to **System → Tools → Compilation** and disable the compilation.

Step 4. Upload files

Upload all files and folders from folder to the installation directory of your Magento software using an FTP client.

Step 5. Re-login.

Log out and back into Magento **Admin Panel.**

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Step 6. Enable extension.

a) Go to **System → Configuration**. In the left column you will see the new tab – **Belvg Extensions**.

b) Enable extension for the whole website or selected store.

Now extension is installed and enabled.

After this step you can change all permissions, cache and compilation settings back.

How to Deactivate

Step 1. Disable Extension.

Log into Magento **Admin Panel** and go to **System → Configuration → Brands and Logos → Settings**

Select "Disable" to deactivate the extension. Click "Save Config" button.

The extension is now deactivated.

Step 2.Clear cache.

Go to **System → Cache Management**.

Clear the store cache.

Log in to the admin panel, and we will show you how to configure the extension step by step.
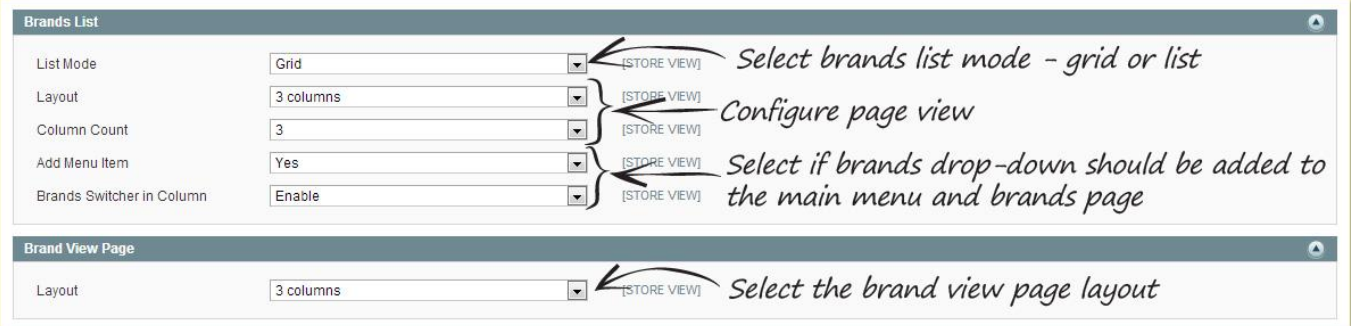
Go to **System -> Configuration -> Brands and Logos**. In the **Settings** area, enable the extension, enter URL key and title the brands page.

In the **Brands List** area, configure brands page view and drop-down menus. In the **Brand View Page** area, configure the product grid view on the brand page.
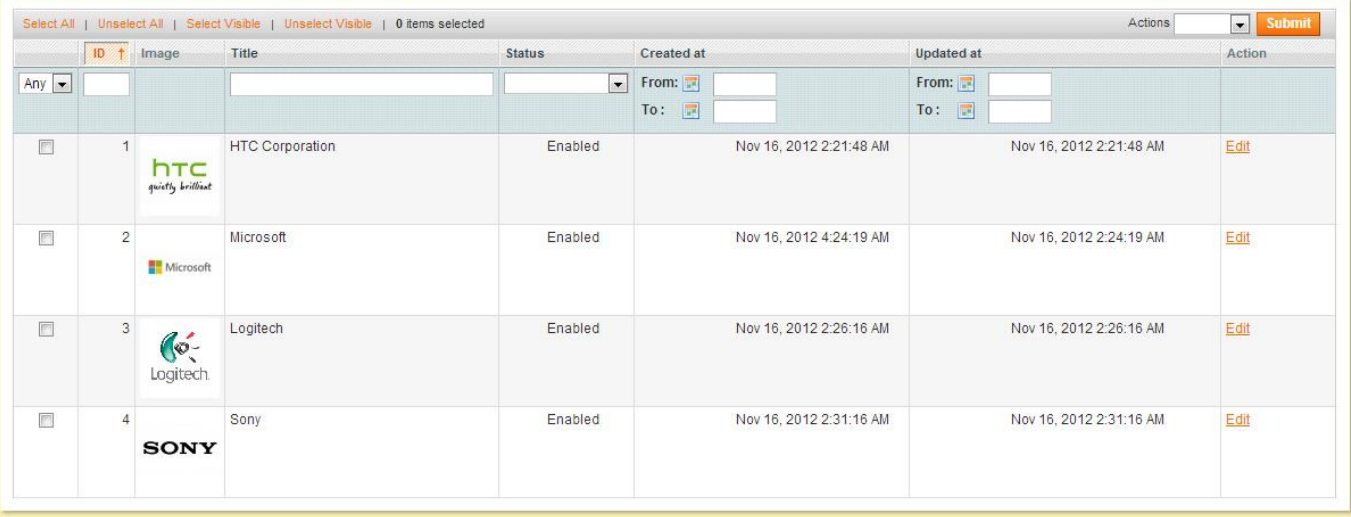
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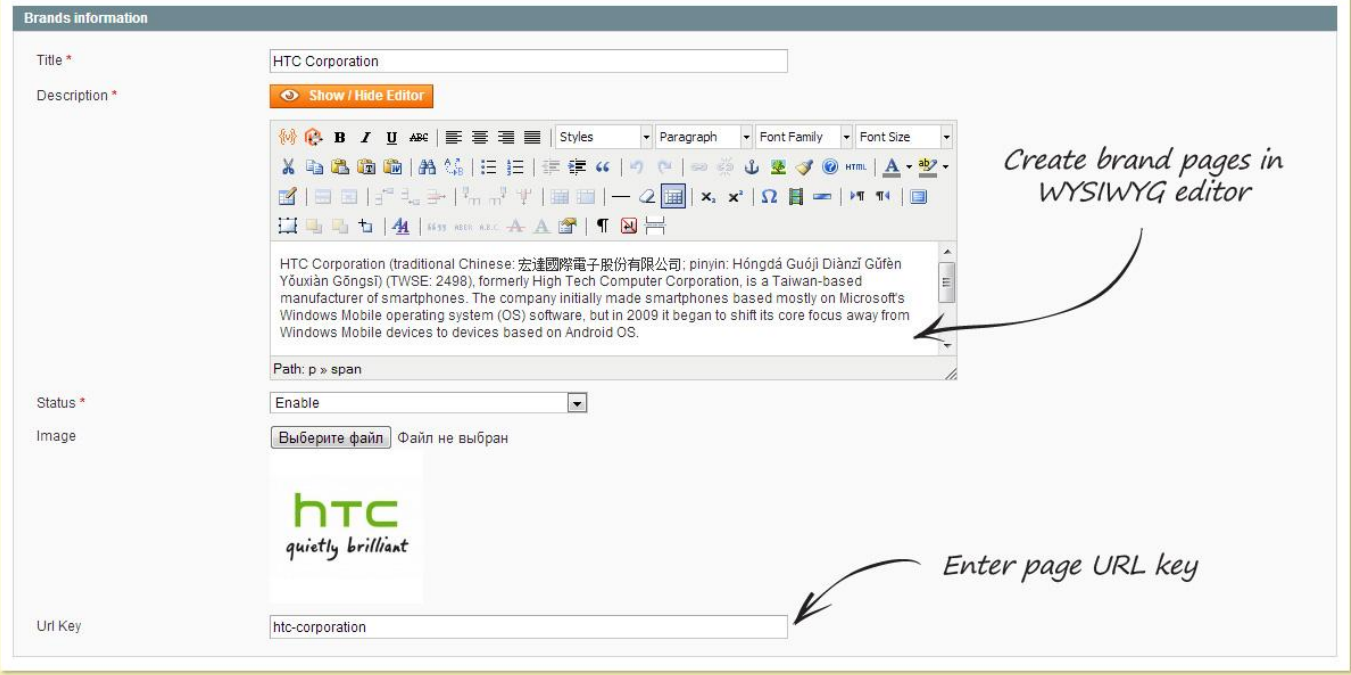
Navigate to **Catalog -> Manage Brands**.

Click **Add Brand** to create a new brand page or click **Edit** to edit any of the existing ones.

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Upload the image, create individual description page in WYSIWYG editor and enter page URL key.

Go to **Catalog -> Manage Products** and choose a product to add a brand mark.

You may add a brand mark to every specific product.

4. How to Use

It's time to get acquainted with **Brands and Logos** features and the ways customers take benefit of them.

The user sees individual description pages for the brand and goods added to this brand.

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The customer may see all brands displayed in one place.

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If configured, extra brands drop-down menus are displayed.

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The user can easily navigate from product page to brand page.

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The customers will be able to sort the products according to their brand names and make their search more convenient.
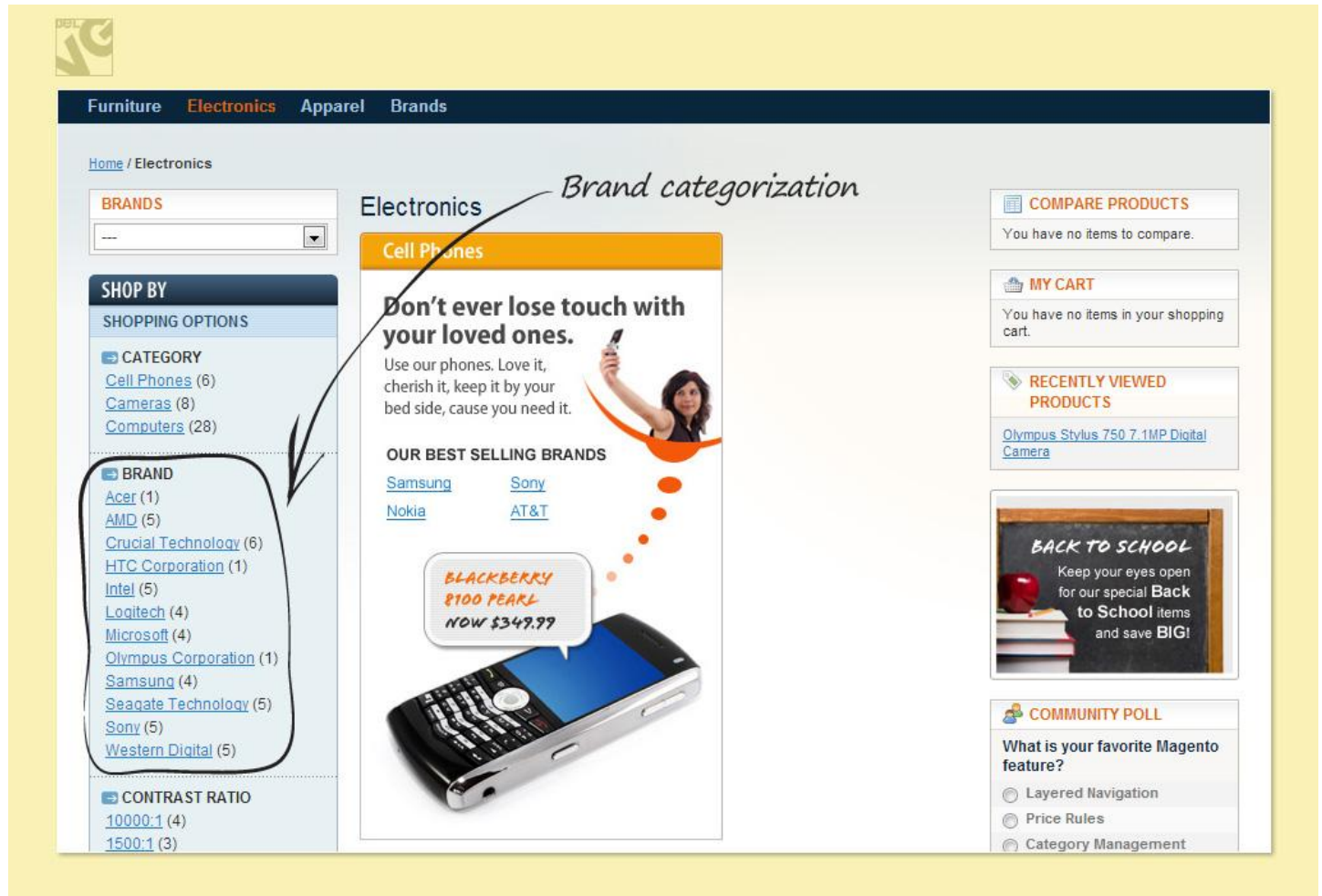
Do you have questions about extension configurations?

Contact us and we will help you in a moment.

Our Office: *M.Bogdanovicha 130, Minsk, Belarus*

We look forward to your feedback. Comments, opinions and suggestions are largely appreciated. Read our **blog** and follow us on Facebook, Twitter, Google+ and LinkedIn to know BelVG latest news, analytics and discount offers. See you online!

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