

1. Introduction to Facebook All in One for Magento 2.0

Install our **Facebook All in One** extension to get a possibility to use all main features of this social network. With our extension, your clients will be able to use Like, Share, Send to a Friend, Login and Comments box.

Add these features to every product on your site to help your customers share the product with friends or share their opinion regarding the product and the store. Such sharing can be a great tool for the promotion of your business.

The word of mouth promotion has its continuation in social media. Promotional campaign doesn't always require big investment: site visits and purchases can be boosted via social networks. Satisfied customers are willing to share the products they like.

Integrate your store with the biggest and most popular social network in the world. Add a possibility to use its main features and feel a great influx of visits and enjoy each like and share.

Key Features:

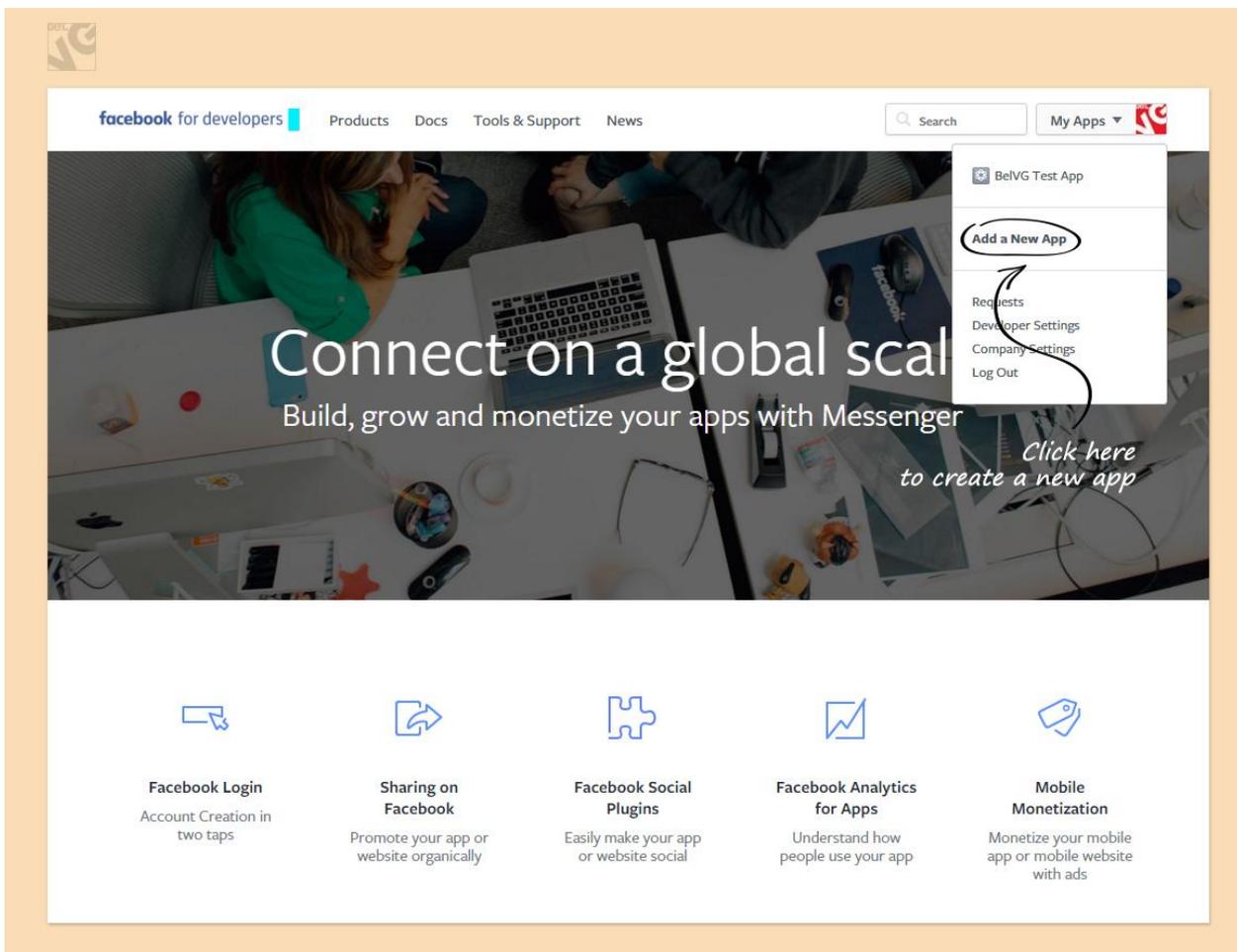
- **Connect** - it is very convenient for clients to log in to the store, using their Facebook accounts with the help of Facebook Connect. Customers' Facebook account information is perfectly applicable for successful registrations.
- **Like** - when you enter a store, the most obvious analysis you can make is to check the number of likes. You can estimate the popularity of the store and find out whether it's a successful one (at least in social networks). Even if your store is simply beginning its life, you can install the feature and enjoy each Like and consider it one small step to success.
- **Share** - for some, a successful purchase of a great product is something to be proud of and a reason for a post on Facebook. If your customers share with friends on their Facebook feed, there is one obvious result for you: it leads to more visits. More visits translate in more purchases, and it seems this is exactly what every business owner is looking for.
- **Send to a Friend** - in today's world customers still discuss products with each other, but more and more often they discuss it in social networks such as Facebook, they share and they recommend. Each time you find an interesting product, you want to share it with a friend so he or she could advise you and tell whether it's a good one.

- **Comments box** - a great and simple tool for reviews. The easier it is to post reviews, the more reviews you'll have. And what can be easier than leaving a comment using Facebook comments box?

And the only thing you need to use all these features is to install the Facebook All in One.

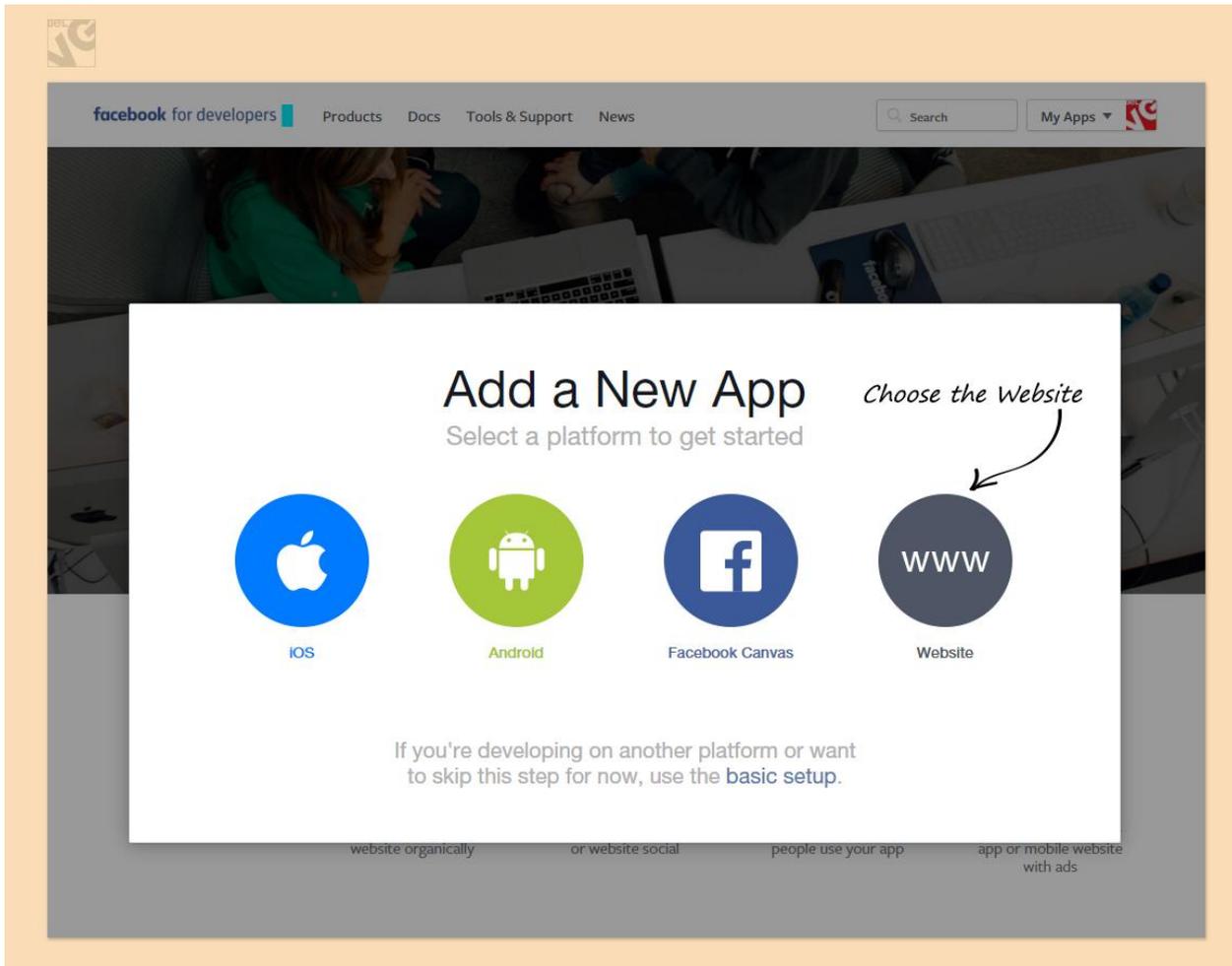
2. How to Create a Facebook App

To create a Facebook app you need to go to the <http://developers.facebook.com/> and choose **Apps – Create a New App**.

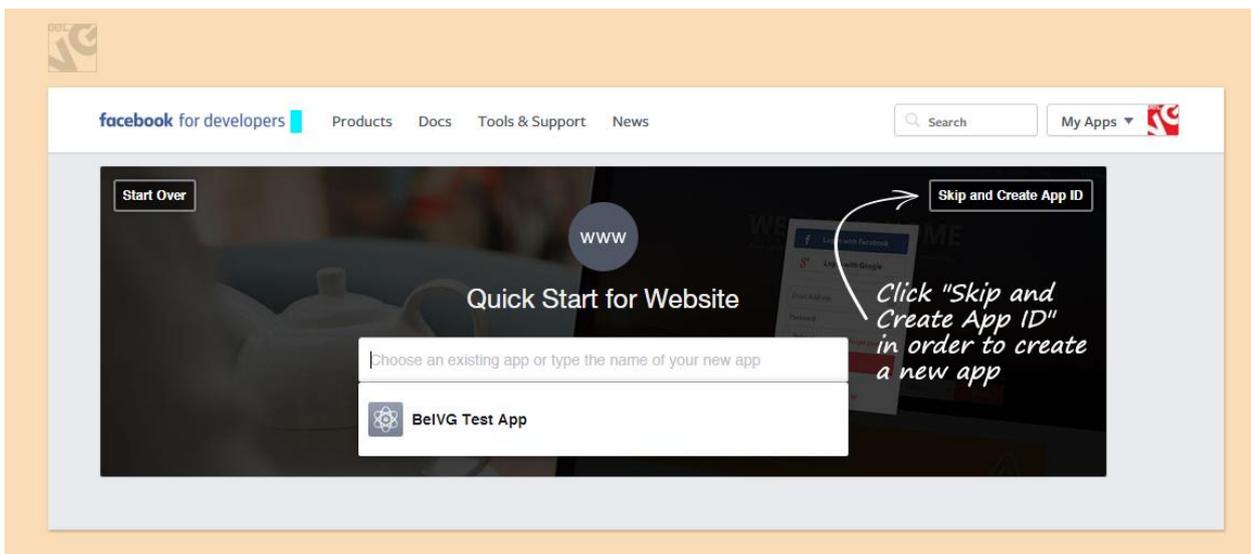


The screenshot shows the Facebook for Developers website. The main heading is "Connect on a global scale" with the subtext "Build, grow and monetize your apps with Messenger". A dropdown menu is open under "My Apps", showing "BelVG Test App" and "Add a New App" (circled in red). Other options in the menu include "Requests", "Developer Settings", "Company Settings", and "Log Out". A handwritten note says "Click here to create a new app" with an arrow pointing to the "Add a New App" option. Below the main content, there are five service tiles: "Facebook Login", "Sharing on Facebook", "Facebook Social Plugins", "Facebook Analytics for Apps", and "Mobile Monetization".

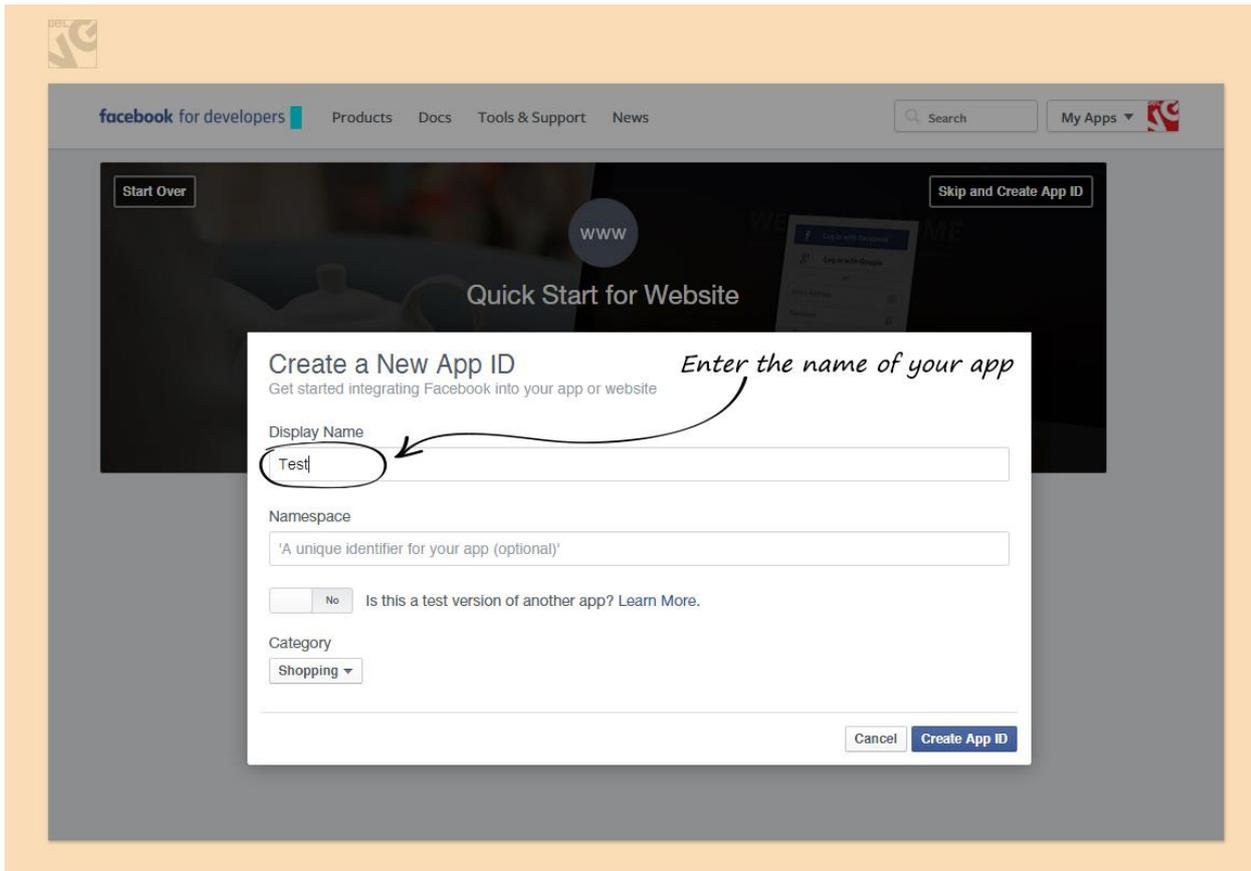
Choose the **Website** in the popup.



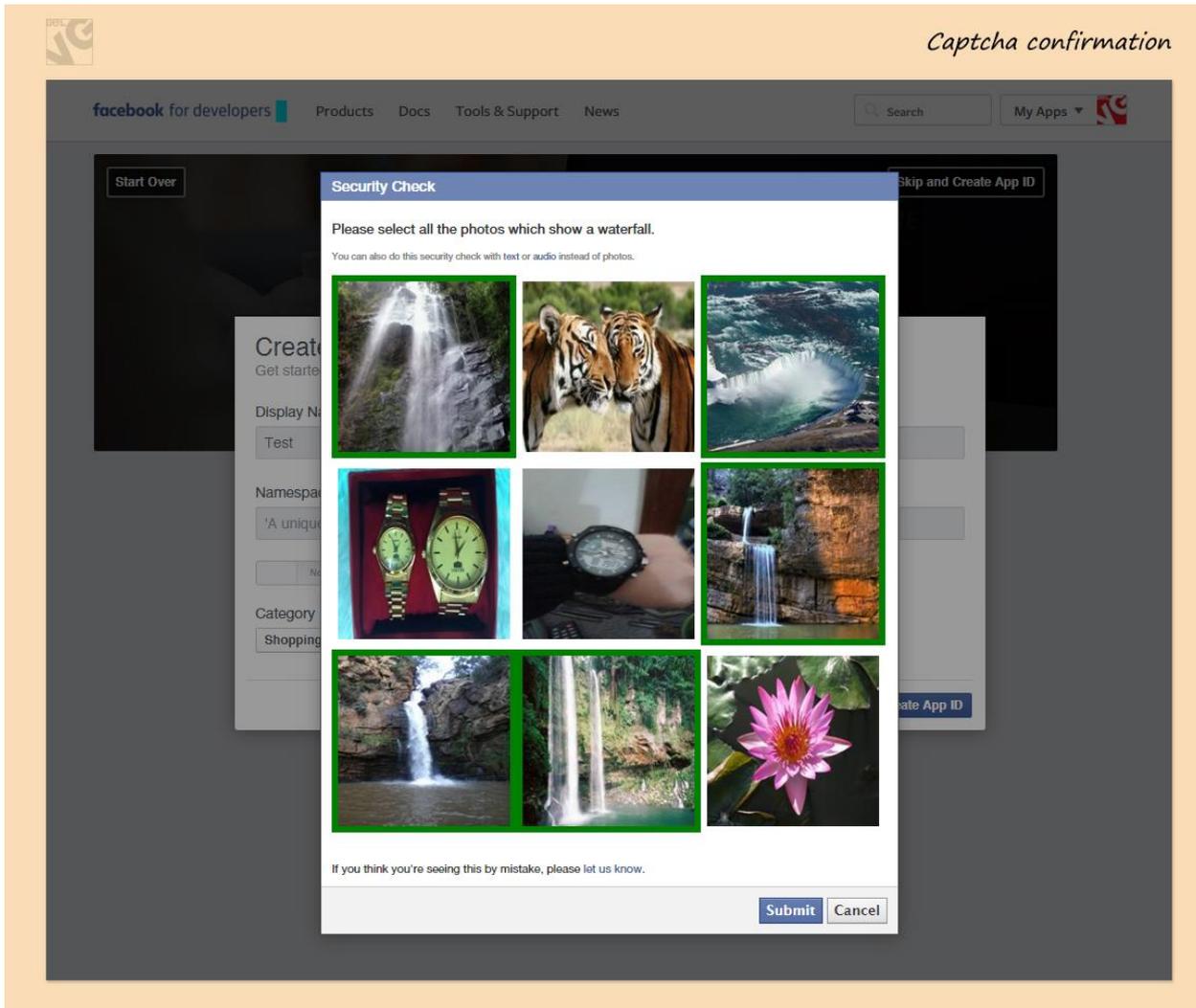
Click “Skip and Create App ID” in order to create a new app.



Name your app and push the **Create App ID** button.



The next step is the **Captcha** confirmation.



Remember the following **App ID** and **App Secret** to enter them in corresponding fields on extension settings page.

facebook for developers Products Docs Tools & Support News

Test

Dashboard

Test

This app is in development mode and can only be used by app admins, developers and testers (?)

App ID: 1694631650822158 API Version (?): v2.5 App Secret: [REDACTED] Show

Get Started with the Facebook SDK

Use our quick start guides to set up the Facebook SDK for your iOS or Android app, Canvas game or website. Choose a Platform

Facebook Analytics for Apps

Get Analytics and Trends

Use Facebook Analytics for Apps to understand how people are using your iOS, Android or Canvas app. Try It Now

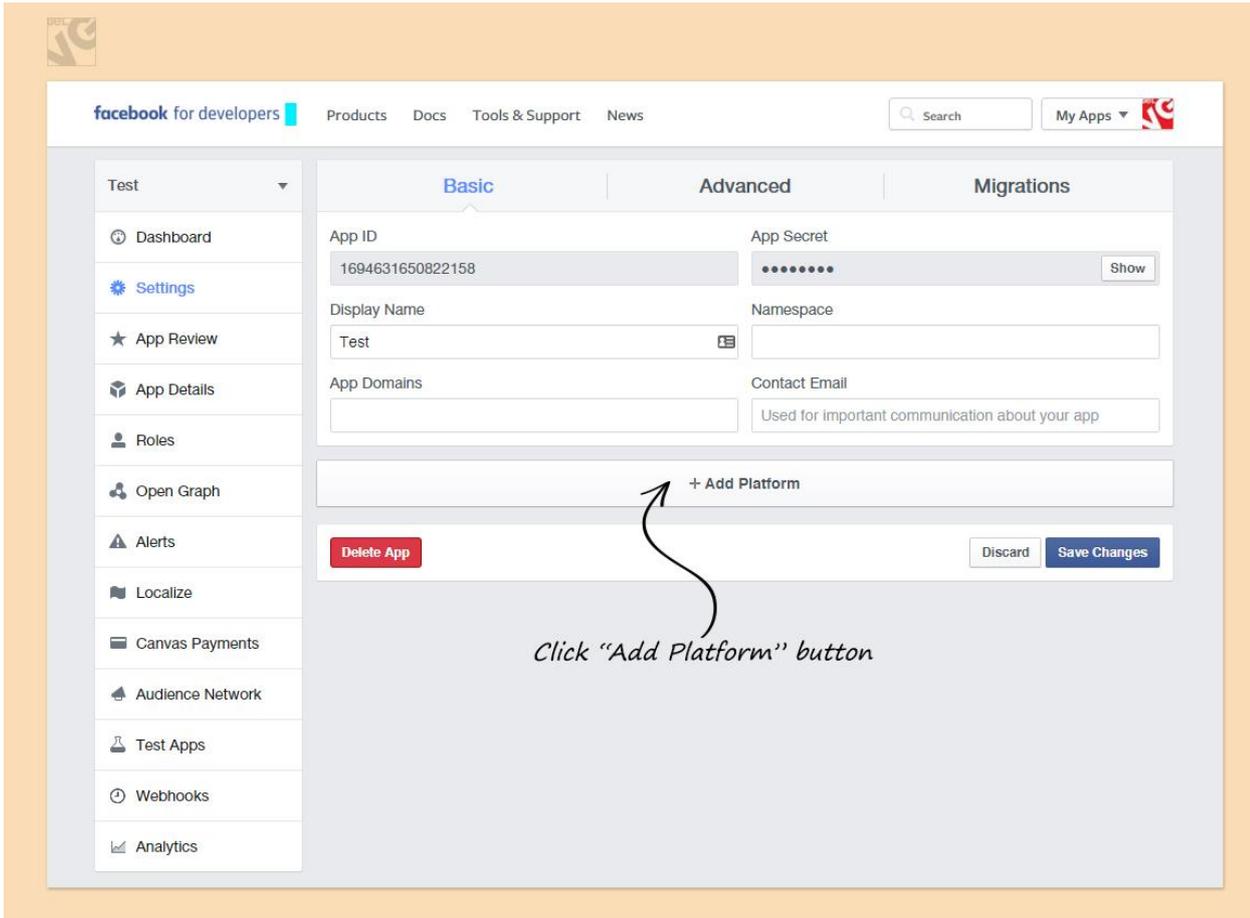
Facebook Login

Active Login Users Trend

Remember your Application Id and Application Secret

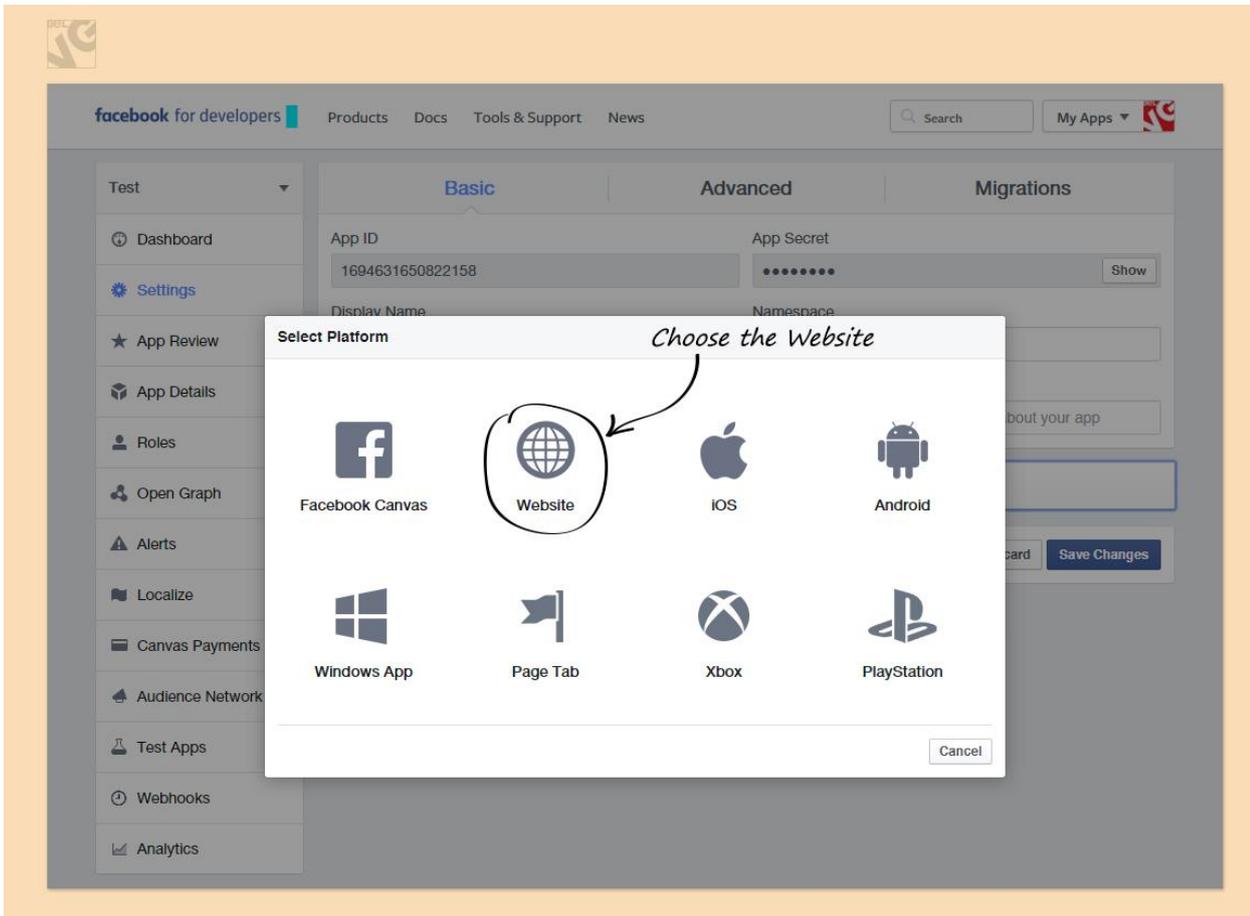
Monthly Active Users

Then go to the **Settings Tab** and click **Add Platform** button.



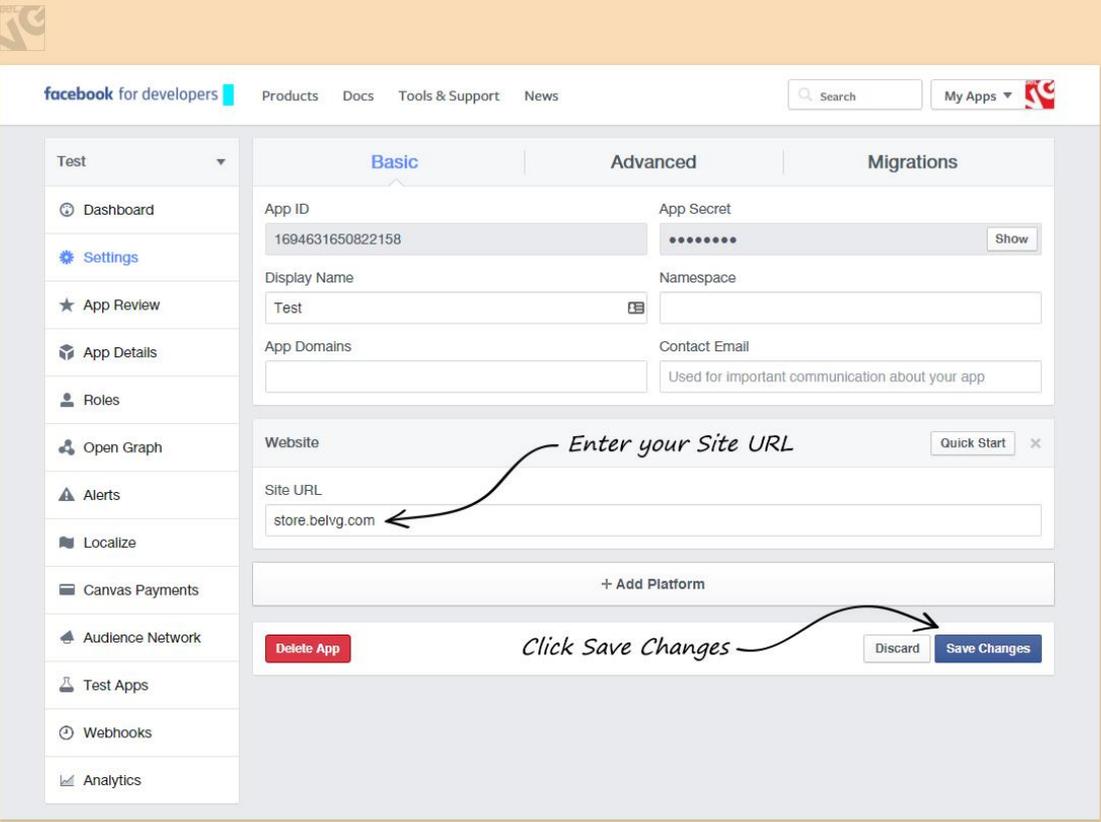
The screenshot shows the Facebook Developer console interface. On the left is a navigation sidebar with options like Dashboard, Settings, App Review, App Details, Roles, Open Graph, Alerts, Localize, Canvas Payments, Audience Network, Test Apps, Webhooks, and Analytics. The main content area is titled 'Basic' and contains fields for App ID (1694631650822158), App Secret (masked), Display Name (Test), Namespace, App Domains, and Contact Email. At the bottom of this section is a '+ Add Platform' button, which is highlighted by a hand-drawn arrow. Below the button are 'Delete App', 'Discard', and 'Save Changes' buttons. A handwritten note with an arrow pointing to the '+ Add Platform' button reads: "Click 'Add Platform' button".

Choose the **Website** in the popup window.



This screenshot shows the same Facebook Developer console interface as the previous one, but with a 'Select Platform' popup window open in the foreground. The popup window has a title bar that says 'Select Platform' and contains eight platform icons arranged in a 2x4 grid: Facebook Canvas, Website, iOS, Android, Windows App, Page Tab, Xbox, and PlayStation. The 'Website' icon, which is a globe, is circled in black, and a hand-drawn arrow points to it from the text 'Choose the Website' written above the popup. A 'Cancel' button is located at the bottom right of the popup window.

Type the site address in the **Site URL** field. And press **Save Changes** button.



The screenshot shows the Facebook for developers app settings page. The 'Basic' tab is selected. The 'Site URL' field is highlighted with a handwritten arrow and the text "Enter your Site URL". The 'Save Changes' button is also highlighted with a handwritten arrow and the text "Click Save Changes".

facebook for developers | Products Docs Tools & Support News | Search | My Apps

Test | Basic | Advanced | Migrations

App ID: 1694631650822158 | App Secret: [Redacted] | Show

Display Name: Test | Namespace: [Empty]

App Domains: [Empty] | Contact Email: [Empty] | Used for important communication about your app

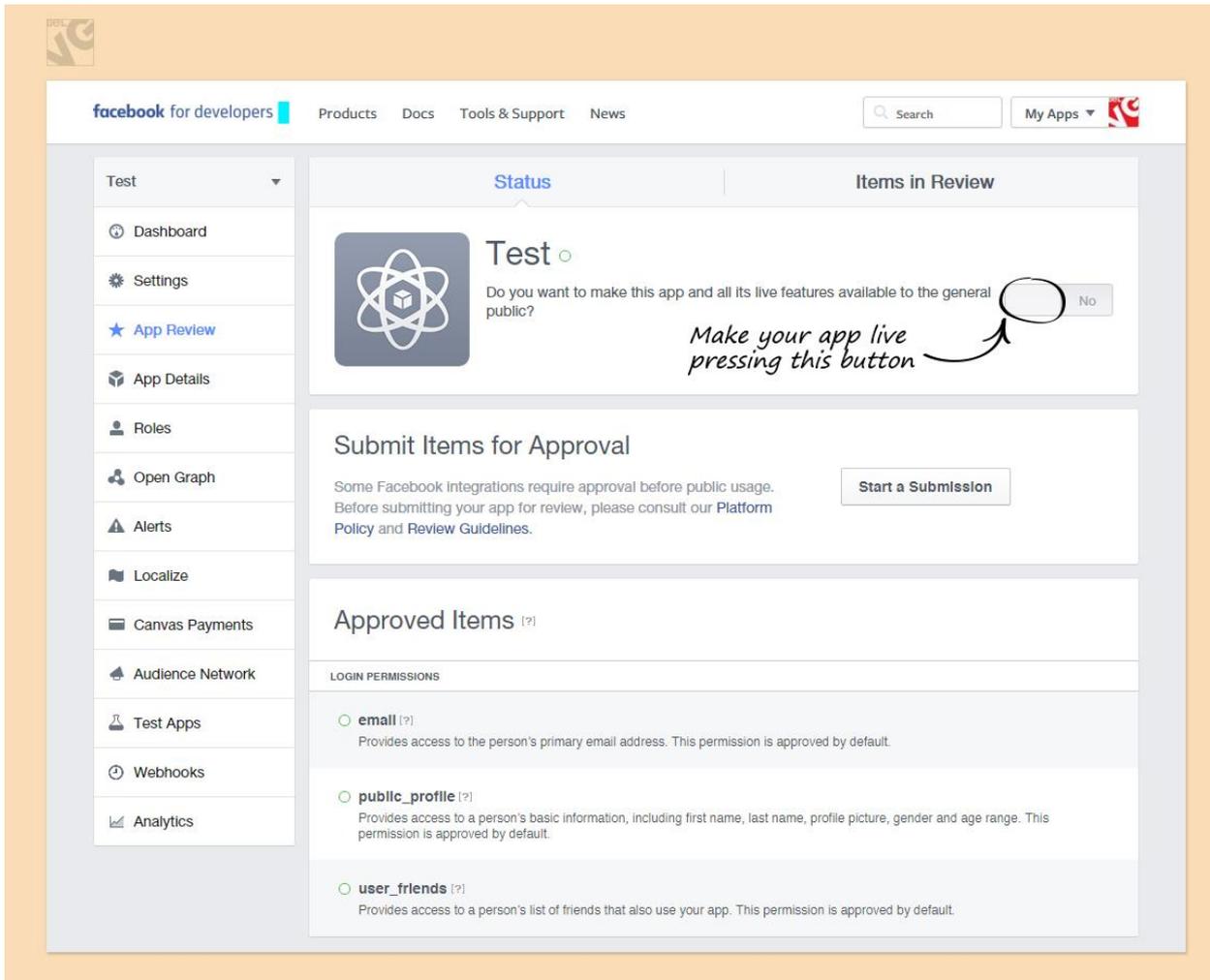
Website: [Empty] | Quick Start | X

Site URL: store.belvg.com | Enter your Site URL

+ Add Platform

Delete App | Click Save Changes | Discard | Save Changes

In the final step go to the **App Review** tab and make you app life.



Now your Facebook App is created!

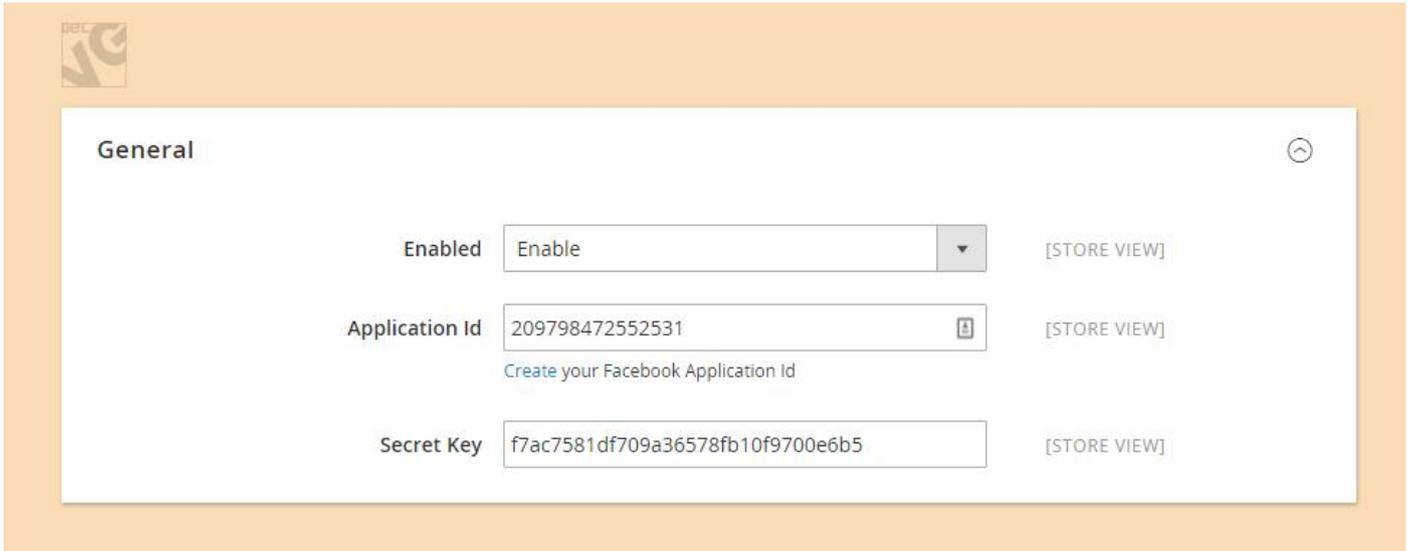
3. How to Configure

Now, go to your Magento admin panel, and we will show you how to configure the extension step by step.

To view the extension settings, go to **Stores** → **Configuration** → **BeIVG Extensions** → **Facebook Connect**

General Settings

In this section you need to enter your **Facebook Application Id** and **Secret Key** codes which Facebook has generated for your website.



General

Enabled [STORE VIEW]

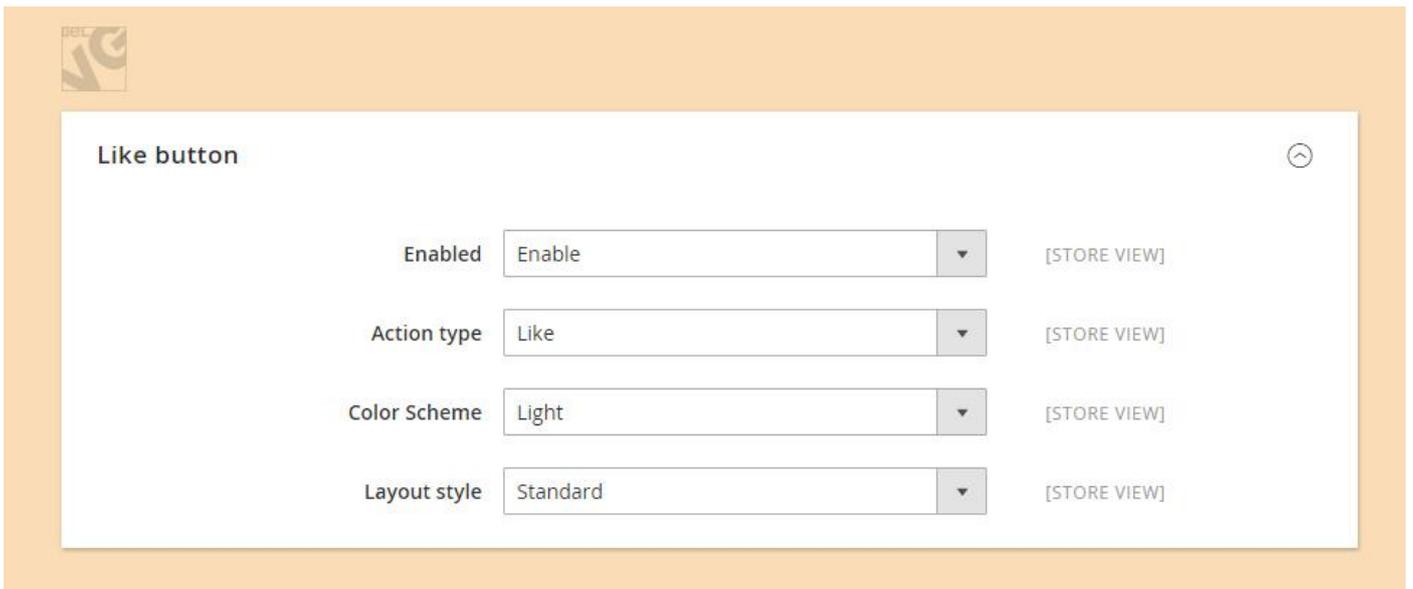
Application Id [STORE VIEW]
[Create your Facebook Application Id](#)

Secret Key [STORE VIEW]

Like button

This option lets your customers like products and goods that are located in your store, so that their friends can read about them in Facebook activities stream.

- **Enabled** – select this box to activate the Like button;
- **Action type** – choose the type of action the module will perform when the Like button is clicked (Like or Recommend);
- **Layout** – choose button style;
- **Color Scheme** – choose color scheme for the button.



Like button

Enabled [STORE VIEW]

Action type [STORE VIEW]

Color Scheme [STORE VIEW]

Layout style [STORE VIEW]

Send button

This option lets users send information about products and items to their Facebook friends.

- **Enabled** – select this box to activate the button;
- **Color scheme** – choose color scheme;
- **Font** – choose button text font.



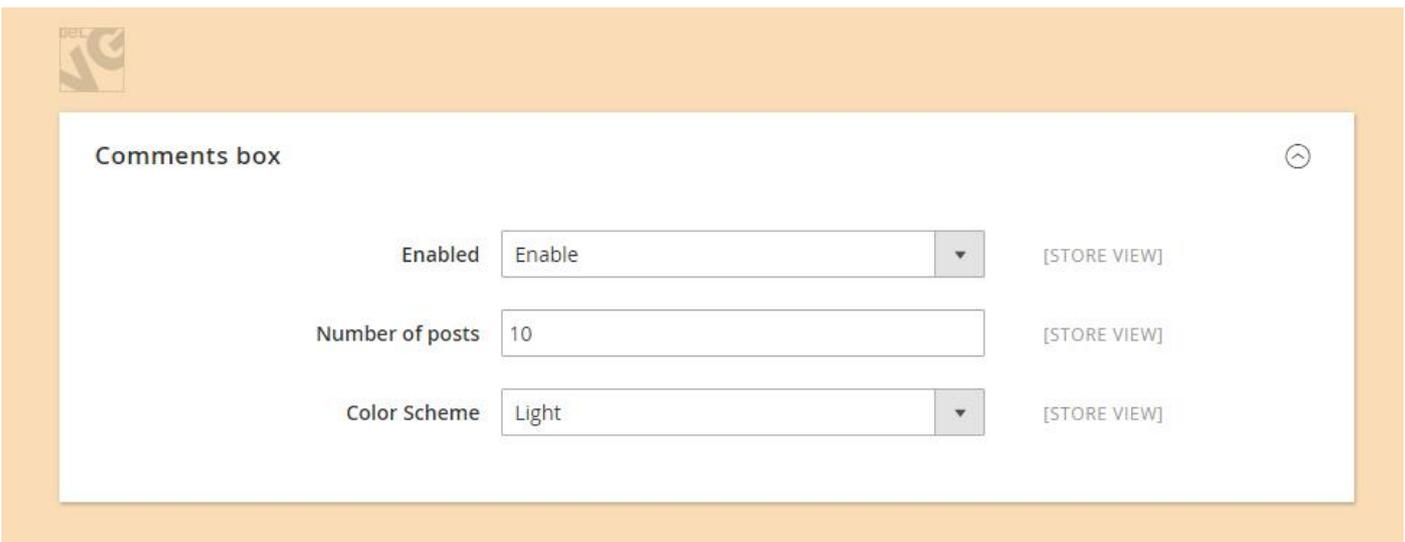
Send button

Enabled	Enable	[STORE VIEW]
Color Scheme	Light	[STORE VIEW]
Layout style	Standard	[STORE VIEW]

Comments Box

This option allows people to leave comments to any products and goods on your website by using their Facebook accounts.

- **Enabled** – select this box to activate the button;
- **Color scheme** – choose color scheme;
- **Number of posts** – the number of posts which will be showed by default.



Comments box

Enabled	Enable	[STORE VIEW]
Number of posts	10	[STORE VIEW]
Color Scheme	Light	[STORE VIEW]

4. How to Use

Once the module is installed and enabled the **Facebook Like and Send buttons** are activated and available for all products in your web-store, so customers can Like and Share with their friends whatever product their like or find interesting, thus, bringing you more traffic and visitors.

Customers will be able to register and **log into your website right with their Facebook accounts**. No additional actions or sign up registrations are required.

Moreover, customers can **comment** and leave their impressions about any item they want.



The screenshot shows a product page for "Caesar Warm-Up Pant" on a Magento website. The page includes a navigation menu, a search bar, and a "Facebook Login Button" in the top right corner. The product details section shows the product name, price (\$35.00), and options for color and size. Below the product image, there are social media sharing options: "Email", "Like", and "Send". The "Like" button is annotated with "Like" button, and the "Send" button is annotated with "Send to a friend" option. At the bottom of the page, there is a "Facebook Comments" section with a "Comments box" for user input. The "Facebook Comments Plugin" is also visible at the bottom left.