



# USER GUIDE



**BelVG**  
Magento™

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## 1. Introduction to Product Labels

Labels mark products and put a spotlight on them. Use our **Magento Product Labels** extension to make your products noticeable and inviting by adding “Sale”, “Hot Item”, “New”, “In Stock” and other labels to their images. Upload your own product labels and write any text on them. If you experience decline in sales, it’s time to install Magento Product Labels in your store.

### Key features:

- Uploadable labels that can be applied to any product.
- Easy label editing with no special skill required.

### What is it?

It’s an easy and powerful advertising tool for your store.

Do you want to inform your clients about discounts? Or make less popular products more visible? Go and post more info about the product or create a special product group to separate it from the rest of the items with **Magento Product Labels**.

## 2. How to Install

### Step 1. Check Permissions.

Make sure the "app", "js" and "skin" directories of your Magento and all directories inside them have full written permissions or set permissions on each directory equal to 777 or 0777.

**Important! Change all permissions back after installation.**

Read more about permissions [here](#).

### Step 2. Disable Cache.

Log into Magento **Admin Panel** and go to **System** → **Cache Management** and disable cache.

Read more about Cache Management [here](#).

### Step 3. Disable Compilation.

Log into Magento **Admin Panel** and go to **System** → **Tools** → **Compilation** and disable the compilation.

### Step 4. Upload files

Upload all files and folders from folder "Install" to the installation directory of your Magento software using an FTP client.

### Step 5. Re-login.

Log out and back into Magento **Admin Panel**.

### Step 6. Enable extension.

a) Go to **System** → **Configuration**. In the left column you will see the new tab – **Belvg Extensions**.

b) Enable extension for the whole website or selected store.

### Step 7. Provide product image sizes.

Now extension is installed and enabled.

**After this step you can change all permissions, cache and compilation settings back.**

### 3. How to Deactivate

#### Step 1. Disable Extension.

Log into Magento **Admin Panel** and go to **System** → **Configuration** → **Labels** → **Settings**

Select "Disable" to deactivate the extension. Click "Save Config" button.

The extension is now deactivated.

#### Step 2. Clear cache.

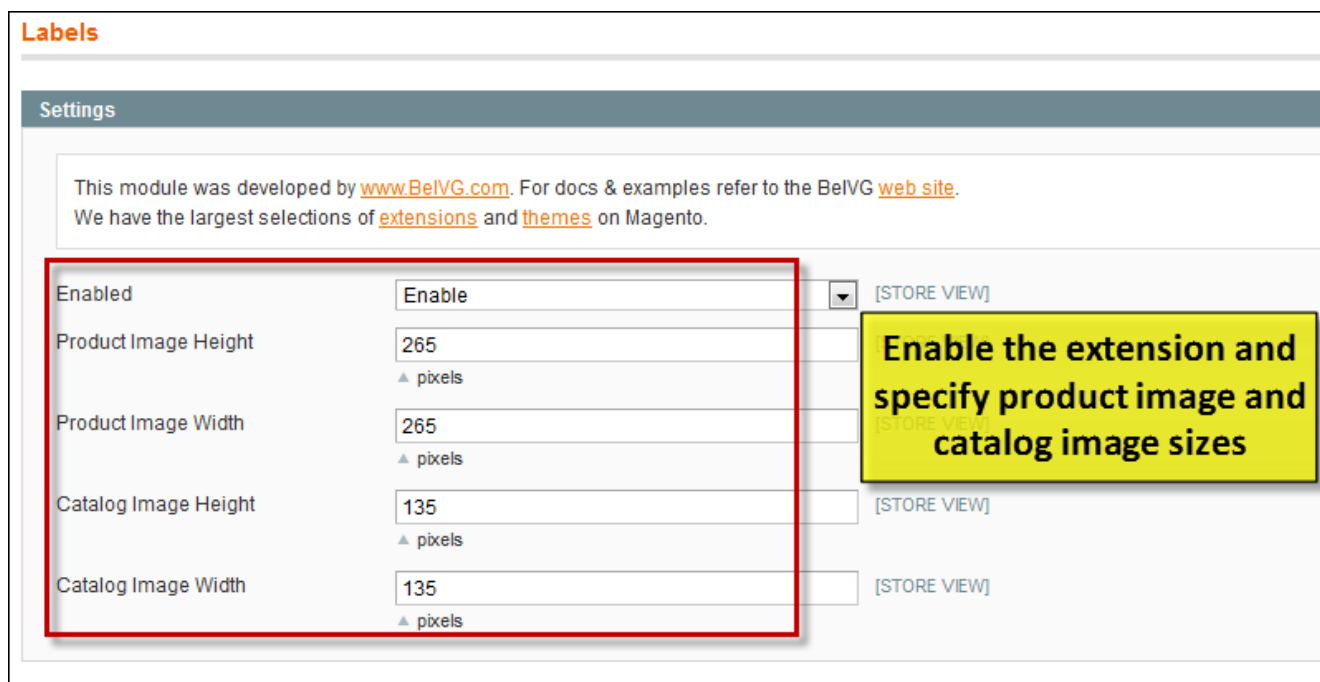
Go to **System** → **Cache Management**.

Clear the store cache.

## 4. How to Configure

Log in to the admin panel, and we will show you how to configure the extension step by step.

To view the extension settings, go to **System** → **Configuration** → **Labels extension** (left column).



**Labels**

**Settings**

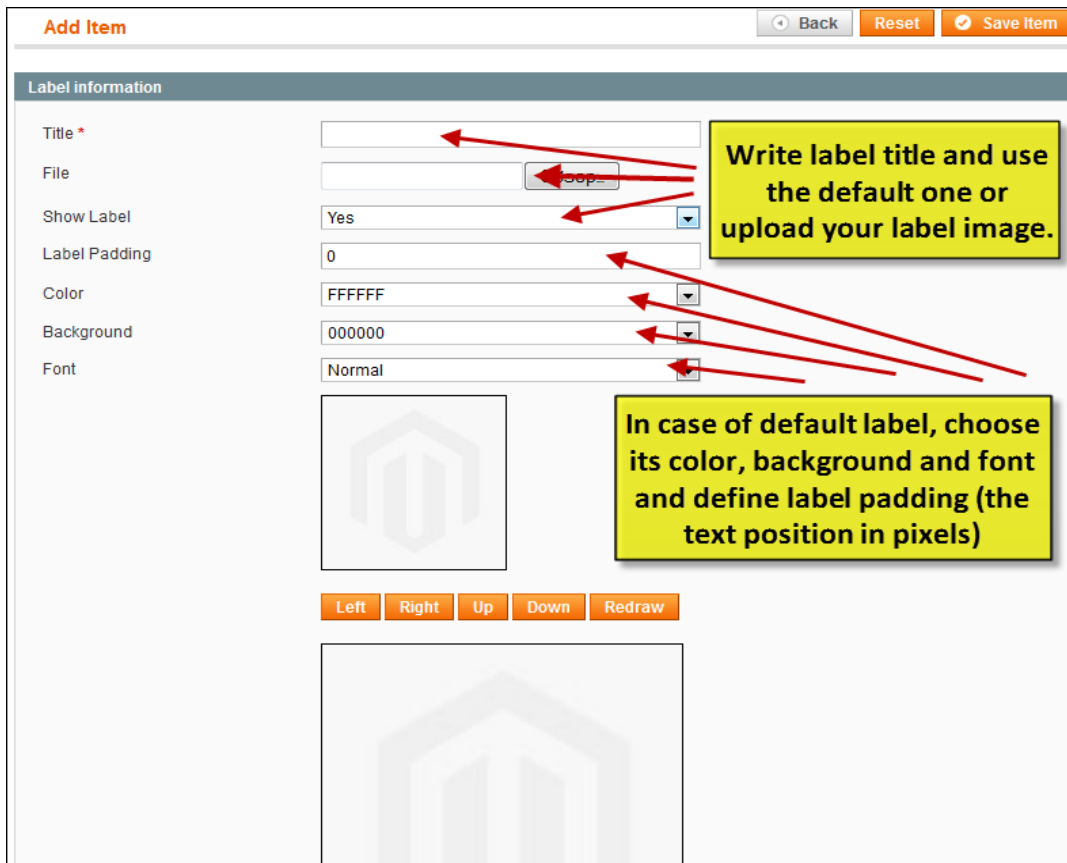
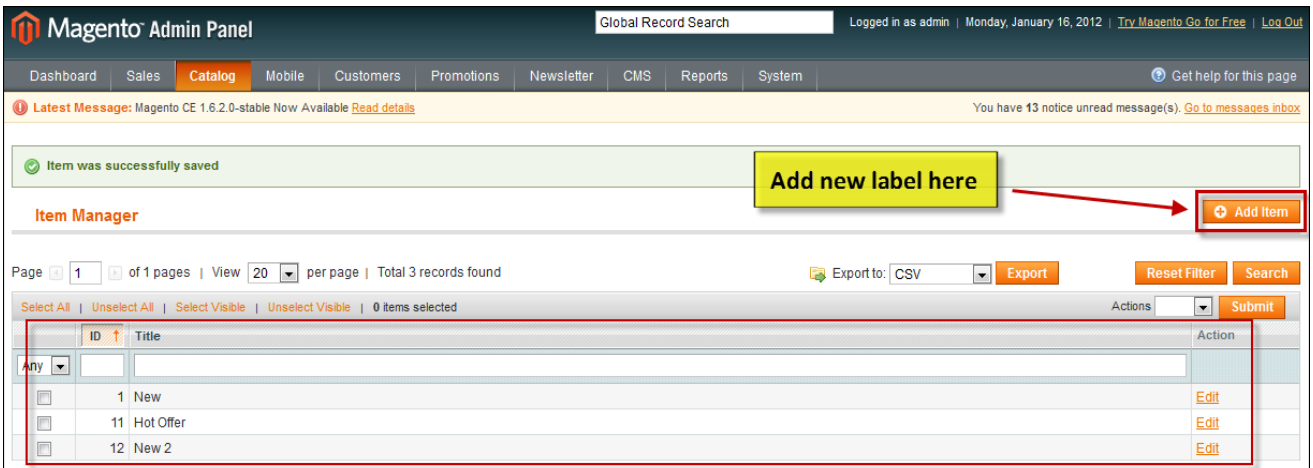
This module was developed by [www.BelVG.com](http://www.BelVG.com). For docs & examples refer to the BelVG [web site](#).  
We have the largest selections of [extensions](#) and [themes](#) on Magento.

Enabled	Enable	[STORE VIEW]
Product Image Height	265 ▲ pixels	[STORE VIEW]
Product Image Width	265 ▲ pixels	[STORE VIEW]
Catalog Image Height	135 ▲ pixels	[STORE VIEW]
Catalog Image Width	135 ▲ pixels	[STORE VIEW]

**Enable the extension and specify product image and catalog image sizes**

### 4.1. How to create a new label

Transfer to **Catalog** → **Labels**, where you have an editable grid with existing labels and option of creating new ones.

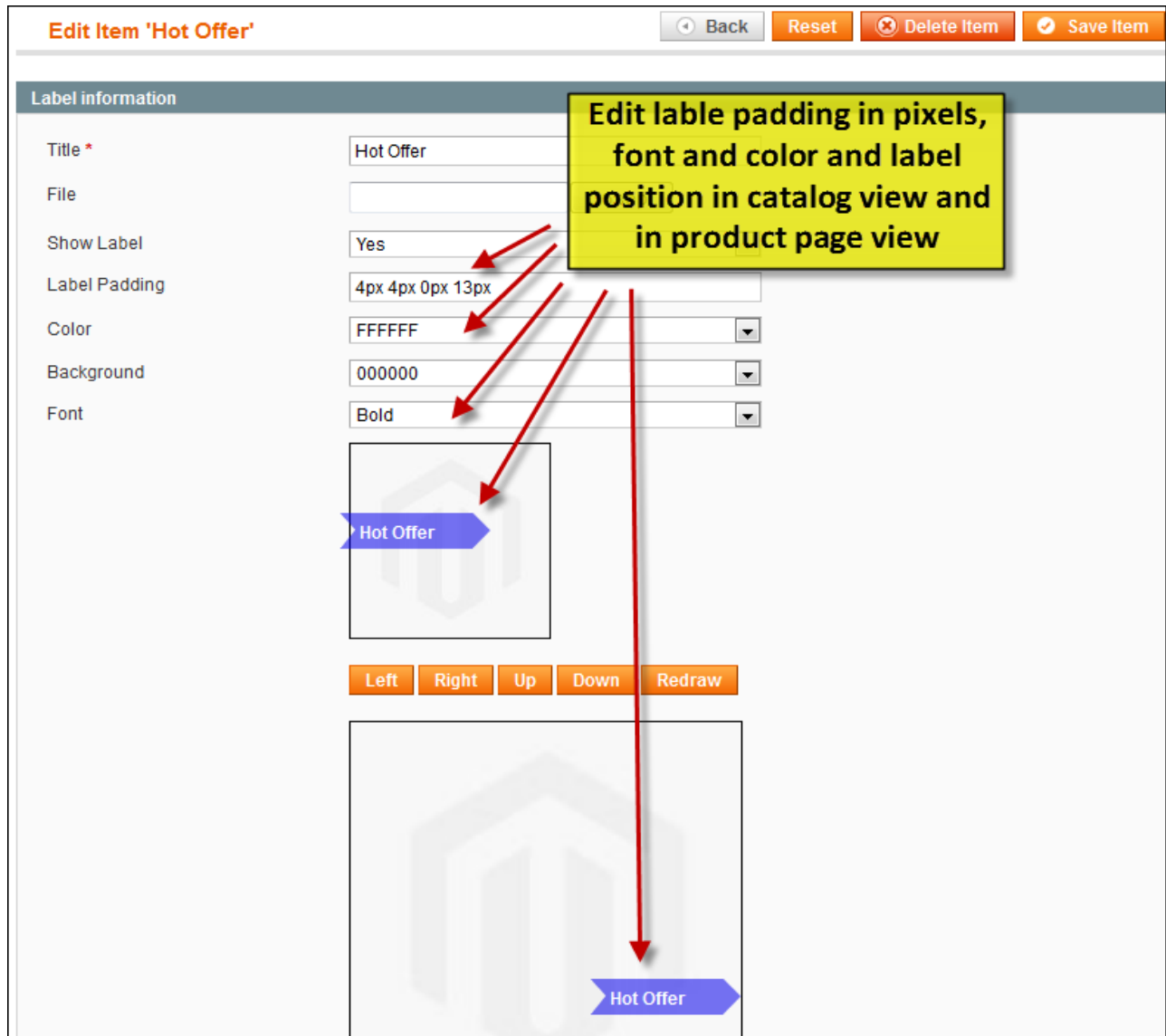


You can upload labels in all formats, but we recommend converting them into .gif or .png due to their support of transparency.

### 4.2. How to edit labels

Click on already created labels, and you will see this kind of screen.

Labels will be displayed both in catalog product view and in product page image.

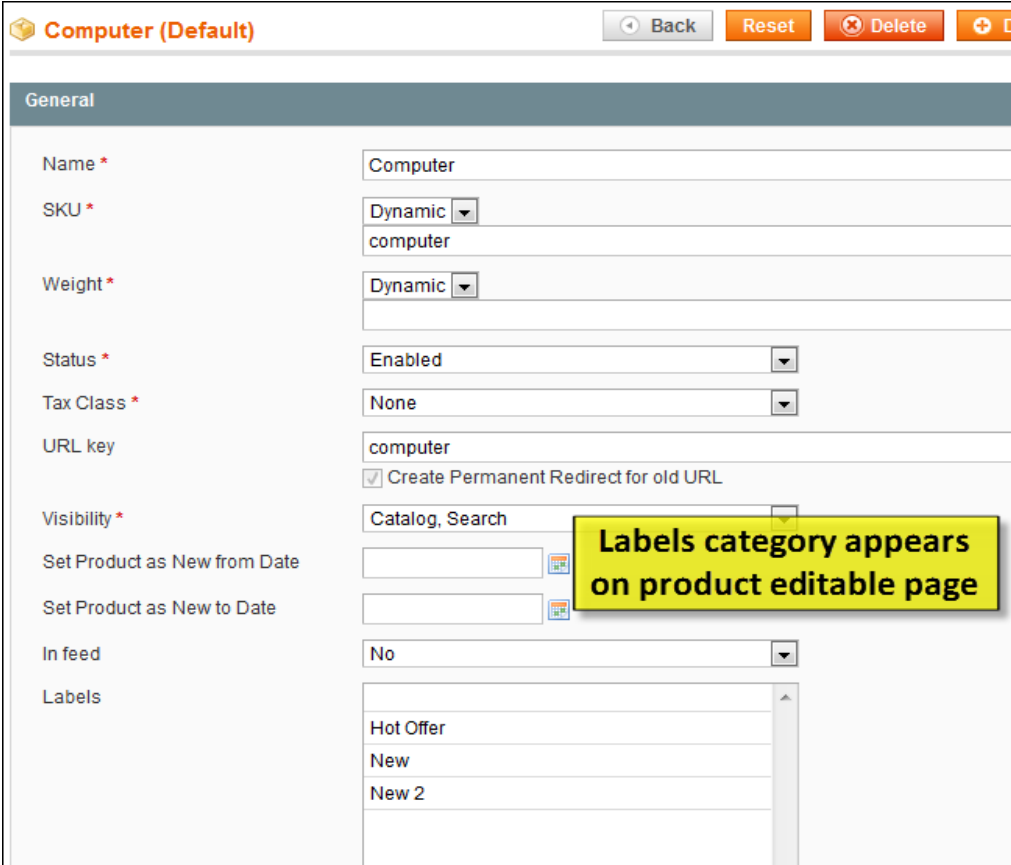




### 4.3. How to tie labels with items

You can add labels to products while editing or adding items in **Catalog -> Manage Products** section.

Just choose the label in the list you created beforehand to bind the item with.



The screenshot shows the 'Computer (Default)' product edit page. The 'Labels' section is visible at the bottom, listing 'Hot Offer', 'New', and 'New 2'. A yellow callout box with the text 'Labels category appears on product editable page' points to the 'Labels' section.

Computer (Default)	
Back Reset Delete D	
General	
Name *	Computer
SKU *	Dynamic computer
Weight *	Dynamic
Status *	Enabled
Tax Class *	None
URL key	computer <input checked="" type="checkbox"/> Create Permanent Redirect for old URL
Visibility *	Catalog, Search
Set Product as New from Date	
Set Product as New to Date	
In feed	No
Labels	Hot Offer New New 2

Do you have questions about extension configurations?

[Contact us](#) and we will help you in a moment.

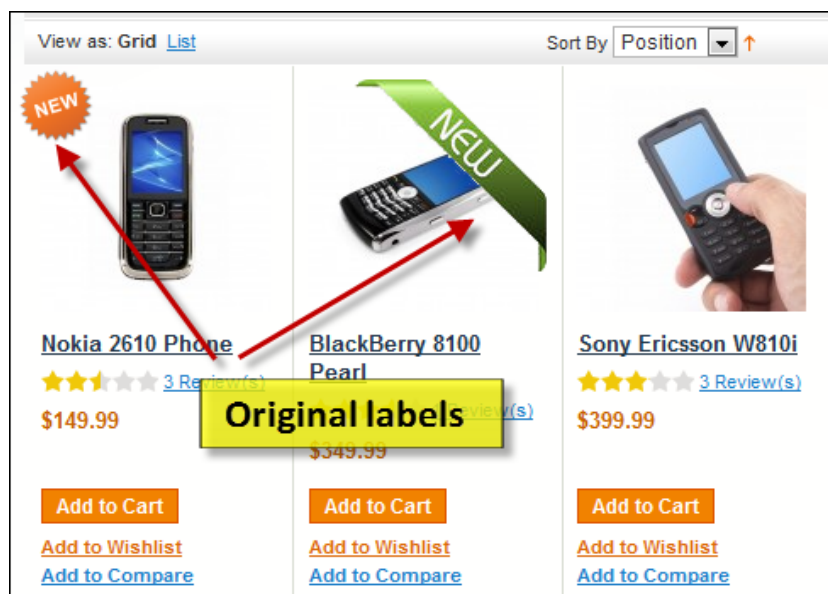
### 5. How to Use

All labels, created in admin panel, will be displayed in frontend. You can put default labels or draw your original ones and upload them to your store.

Look how a default label looks like. You are able to adjust its position on the picture, the position of its text inside, color, font and background.



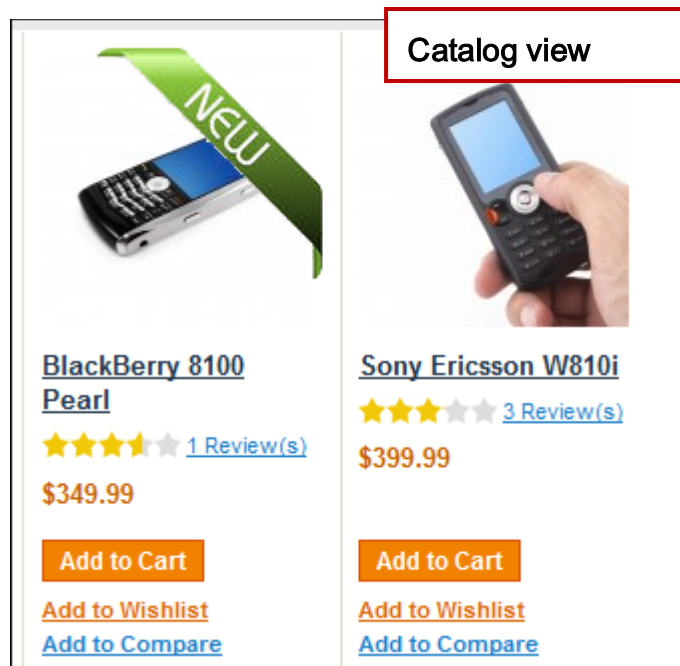
Upload your own label and write any text on it.



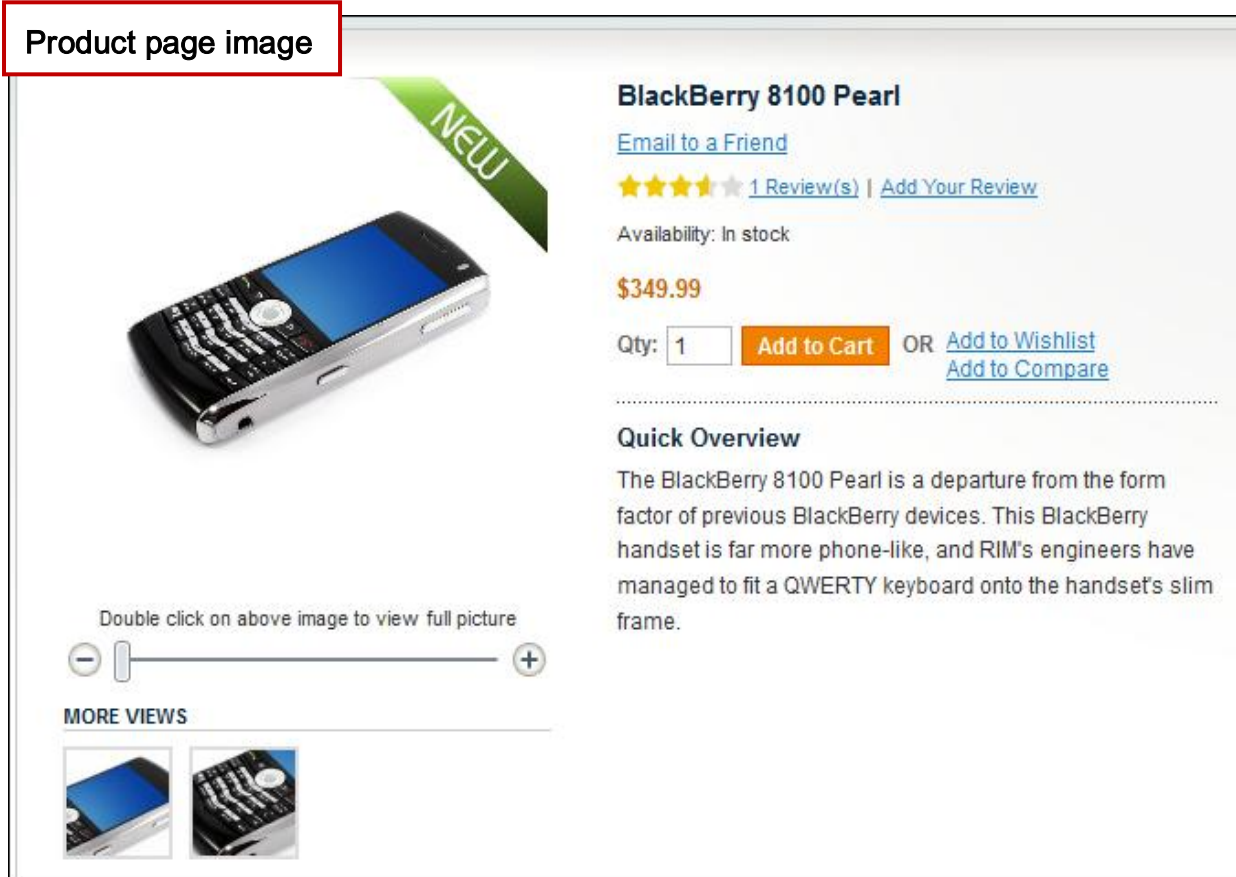
Adding multiple labels to one item is available.



Labels can be displayed both in catalog product view and on product page image.



**Product page image**



The image shows a product page for the BlackBerry 8100 Pearl. On the left is a large image of the phone with a green 'NEW' banner. Below it is a zoom control with a slider and minus/plus buttons, and a 'MORE VIEWS' section with two small thumbnail images. On the right, the product name 'BlackBerry 8100 Pearl' is displayed, followed by a link to 'Email to a Friend', a star rating of 4.5 with '1 Review(s)' and an 'Add Your Review' link. The availability is 'In stock' and the price is '\$349.99'. Below the price is a quantity input field set to '1', an 'Add to Cart' button, and links for 'Add to Wishlist' and 'Add to Compare'. A 'Quick Overview' section follows, describing the phone's design.

**BlackBerry 8100 Pearl**

[Email to a Friend](#)

★★★★★ 1 Review(s) | [Add Your Review](#)

Availability: In stock

**\$349.99**

Qty:  **Add to Cart** OR [Add to Wishlist](#)  
[Add to Compare](#)


**Quick Overview**

The BlackBerry 8100 Pearl is a departure from the form factor of previous BlackBerry devices. This BlackBerry handset is far more phone-like, and RIM's engineers have managed to fit a QWERTY keyboard onto the handset's slim frame.

Double click on above image to view full picture

− | ————— | +

**MORE VIEWS**





Thanks for your interest in BelVG Magento extensions!

If you want to buy **Product Labels** extension, follow [This Link](#).

Please, visit our website and explore other BelVG extensions at [Our Store](#).

If you have any questions, contact us by e-mail: [store@belvg.com](mailto:store@belvg.com)



**Simple  
installation  
and usage**



**1 year of  
free upgrades**



**30 days  
money back**



**6 months  
of support**